Elephant appeal website

* Opening page
* Newsletter

Link to real BFF stuff

ront page

* + General facts
  + Conservation, ecology, etc. How many are there?

Conservation

* Ticker from Bloody Ivory
* 1-page interactive map (MIKE data?)
* IUCN stuff

Sign petition (input email address) – send them a confirmation email & contact page

Hover? Conservation, ecology

African & Asian or no?

Adopt an elephant?